



Ektron CMS100—This Web authoring and publishing system enables business users to author their own Web content while reducing cost, decreasing time to update, and automating Web content publishing workflow. Affordably priced, Ektron CMS100 is perfect for companies with Web sites or intranets not needing a complex permission set or a complex workflow process. Plus, Ektron’s component-based approach allows developers to easily customize and extend this solution.

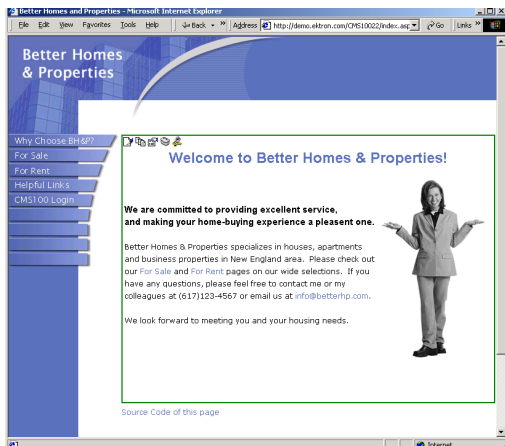
Highlights of Ektron CMS100:

- Built around eWebEditPro—the leading WYSIWYG, browser-based, XHTML/HTML editor
- Document check-in/check-out with color-coded content blocks
- Virtual staging server
- International language support
- File and image uploading
- Microsoft SQL and MS Access integration
- Runs on either Microsoft ASP or Macromedia ColdFusion platforms

How Ektron content management solutions differ from other products

By focusing on the “content” and not the entire Web site, Ektron solutions are unique. Web developers manage the templates (which make up the look and feel) and other site assets, while Ektron’s content management solutions manage just the content.

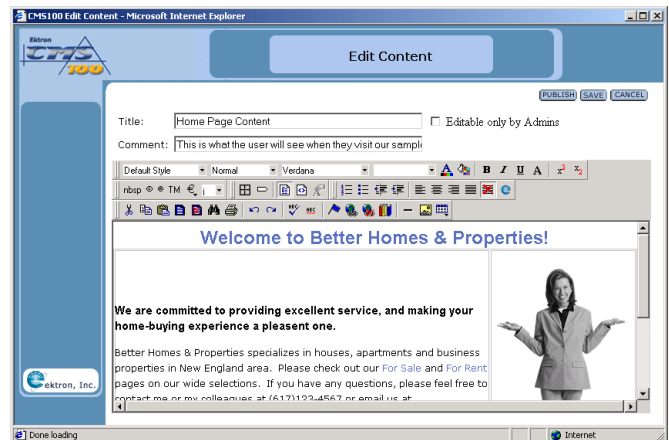
The content blocks, which can make up a portion of a page or the entire Web page, may consist of rich text, tables, images, and/or links. Web site administrators control what content is available for updating, assign user permissions, and set up the publishing approval chain. This separation between the content and the templates gives developers and Webmasters more time to spend on bigger site issues (instead of always having to make small updates!). Ektron’s goal is to help companies shorten time to Web, decrease overhead costs, and decrease developer and user frustration.



The Web site is the user interface. Content ready for editing is shown with a green border. New icon-based menu!

Familiar and intuitive interface for business users

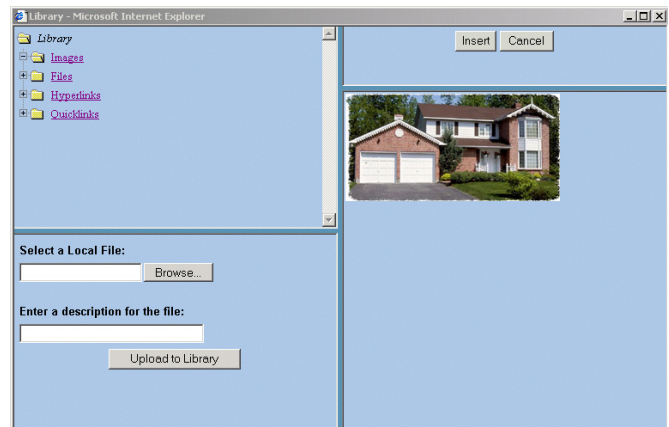
The learning curve is reduced to “zero” because the Ektron CMS100 user interface and built-in word processor-like editor are intuitive and easy to use. Instead of days to learn a publishing and authoring solution, content contributors can learn this one in minutes.



When business users “check out” a piece of content to edit, the content appears in the word processor-like editor (eWebEditPro).

Robust file, image, and hyperlink library

Ektron CMS100 allows business users to maintain a file, hyperlink, and image library with the ability to upload file formats include .doc, .xls, .pdf, and more (as determined by the Web administrator). Once a file, image, or hyperlink is added to the library, other users will have access to it.



Users can see a preview of an image (shown here), file, or hyperlink in the library.

Features of Ektron CMS100

100% browser-based

Authorized business users with an Internet connection and Web browser can easily add or update Web content—giving them “anytime anywhere” Web publishing.

Zero learning curve editor

The familiar MS Word-like editor interface and is both intuitive and easy to use for business users.

Simplified file uploading

Upload any kind of file, graphic, or data (allowable formats can be designated by the Web site administrator).

Content history tracking

View or restore any previously published version of a content block.

Macromedia Dreamweaver/UltraDev extensions

Not only can you create your templates with Macromedia Dreamweaver or UltraDev, you can also insert custom functions through an easy-to-use GUI.

Document check-in/check-out with color-coded content blocks

The color of the border around the content block is set by the content status: green = published, yellow = pending approval, red = checked out. This ensures content blocks can be edited only by one user at a time.

Virtual staging server

Users with approval permissions can review content changes before the content is published live to the site.

Microsoft™ SQL and MS Access integration

Includes utilities to fully exploit the power of Microsoft SQL server (version 7.0 and 2000).

Supports two major Web application server platforms: Macromedia/Allaire ColdFusion or Microsoft ASP platforms are supported.

International language support

Support of several languages.

Content management workflow

The administrator can selectively add “approval” permissions on a per-user basis.

Try it online or download a 30-day trial:
<http://www.ektron.com/downloads>

Learn more: www.ektron.com/cms100

System Requirements

Browsers supported:

- Netscape Navigator 4.7x and higher
- Internet Explorer 4.01 and higher

Databases supported:

- Microsoft Access
- Microsoft SQL 7.0 and Microsoft SQL 2000

Platforms supported for Ektron CMS100 for ASP:

- **Operating System:** Windows NT 4.0 Server or Workstation with service pack 6 or higher, Windows 2000 Server or Professional, Windows 98
- **Application Server:** ASP 2.0 or above using Microsoft IIS or PWS
- **Client:** Any Windows platform

Platforms supported for Ektron CMS100 for ColdFusion:

- **Operating System:** Windows NT 4.0 Server or Workstation with service pack 6 or higher, Windows 2000 Server or Professional, Windows 98
- **Application Server:** ColdFusion Professional Server 4.0.1 or higher using Microsoft IIS or PWS
- **Client:** Any Windows platform

Pricing and licensing*

- **Standard license:** One URL and 5 users: US\$499; additional 5-user blocks available at US\$499 each.
- **Enterprise license:** One URL and unlimited user: US\$9,999.
- **Annual maintenance subscriptions** allow you to download all major and minor upgrades of the product. Price is 20% of product purchase price.
- **More information:** For volume pricing, hosting information, or other licensing questions, contact us at info@ektron.com or +1 (603) 594-0249.

Looking for a Web authoring and publishing solution with more advanced features?

Consider **Ektron CMS200** (for Microsoft ASP) or **Ektron eMPower** (for Macromedia ColdFusion). These two products have the same functionality as Ektron CMS100, plus more advanced features. Still affordably priced, they scale to handle more complex Web sites or intranets.

Learn more about Ektron CMS200 for ASP:

<http://www.ektron.com/cms200>

Learn more about Ektron eMPower for ColdFusion:

<http://www.ektron.com/emp>



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